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OUR PROFILE

Adventure Media is a full service Advertising Agency backed with Twenty years of rich organizational experience that specializes in creating targeted media plans for our clients. We help organizations from diverse industries to address their customer service needs across various channels like Outdoor, Electronic, and Print & Digital Media. We are a fine tuned organization of young, aspiring and dynamic professionals. In today's die-hard world of advertising, we are striving to evolve novel & hard hitting advertising techniques. We create effective advertising in complete coherence with advertiser's marketing objectives for communicating their message to sharply defined target buyers through the right mix of Print, Electronic & Outdoor Media. We have been extending our expertise to various advertisers in private, public & govt. sectors. Over the years we have developed dedicated, devoted professionals assisting us in our film production venture, Media planning & handling major Campaigns/Promotions using all latest & state of the art techniques & equipment & established us as a **One-Stop Advertising House**.

Media Buying & Planning

We specialize in smart & integrated Media Planning & buying that is client-oriented, idea-centric, and result-driven. We do the complete media buying & planning in all forms of various channels like Outdoor, Electronic, and Print, Transit, Social & Digital Media across India. We have our eyes focused to be able to deliver high-end creative & communication strategies. Ultimately, we aim to deliver the best value proposition to you in terms of quality outputs and also value for money.

OOH Media Owner (AUTO Branding):

- Over the years we have developed with our dedicated, devoted professionals assisting us in:
 - **Auto Rickshaw Branding across India (being the largest vendor)**
 - **Delhi Local Buses Branding Media of Metro Feeder Buses & RTV Buses Media (Sole Rights Vendor)**
 - **RADIO CABS Branding across India**
- It is our privilege to introduce us as India's pioneer Transit Media Concessionaires with active presence across the country as pioneer in **full Wrap branding on Auto Rickshaws**. We are from the core advertising agency background and very well understand the meaning of service, timely delivery of full value for each penny spent by our client. You can use this media for communicating to masses.
- We handle major Transit Media Campaigns using all latest & state of the art techniques, which are client-oriented, idea-centric, and result-driven.
- Since last 8 years, we have worked in almost all districts of more than **22 states across India** for government organizations, Political Parties, many BANKS & major Corporates for their Auto Branding.
- We maintain excellent rapport with our clients and carry their advertisements with responsibility.
- Our actual job starts only after the installation of Autos, when we take care of your display with our **strict monitoring process** of direct approach and call center motivations. Other than rents, we provide extra benefits to Auto Drivers offering them household consumer durables as gifts to ensure your display in good shape.
- Besides our **In-house NGO** helps their families by providing them trainings and knowledge about many social welfare schemes of government.

"Adventure Media is a flagship enterprise of Mr. Rajesh Arora, who has a rich experience spanning two eventful decades in the world of advertising. A thorough adman, and a true gentleman to the core, he is renowned in the ad circles for his passion, perseverance and integrity.

And about our services we at adventure are always putting our best so that our promises are kept and are always committed to give you the best results for a long-term healthy relation."



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OUR ESTEEMED CLIENTS:

GOVERNMENT & PSUs

DELHI GOVERNMENT
CII- MINISTRY OF COMMERCE
BHARTIYA JANATA PARTY
HAFED
BANK OF INDIA
CENTRAL BANK OF INDIA
HDFC BANK
ASSOCIATION OF INDIAN PUBLISHERS

DAVP
ITPO (INDIA TRADE FAIR PROMOTION)
INC
THE NATIONAL ASSURANCE INDIA LTD
CANARA BANK
STATE BANK OF MYSORE
BANK OF MAHARASHTRA
ASSOCIATION FOR DEMOCRATIC REFORMS

CORPORATES & RETAIL

LUMINOUS POWER TECHNOLOGIES
HONDA MOTORCYCLE & SCOOTERS INDIA
TIMES INTERNET
PIDILITE INDUSTRIES
IDEA CELLULAR
ONE 97 COMMUNICATIONS (PAYTM)
ZEE NETWORK
MUTHOOT FINANCE
AJAY INDUSTRIAL CORP LTD
AQUALITE FOOTWEAR
TVS TYRE
JEWELL PAINTS
RELIANCE CEMENT
JK INDUSTRIES
TANISHQ-TITAN GROUP
ORIENT ELECTRIC
SAKARNI
TATA CROMA
LUBI PUMP INDUSTRIES
BIG BAZAAR
DANONE INDIA DAIRY
PARLE AGRO (FROOTI)
TATA SKY
DELL
OLA
CAMPUS & ACTION SHOES
HYGIA INDIA

THE SUPREME INDUSTRIES LTD
SUZUKI MOTORCYCLE
QUIKR
FYBROS-KUNDAN CABLES
VODAFONE
VGUARD INDUSTRIES LTD
DISH TV
TATA SHAKTI
SONY NETWORK
DABUR GROUP
PANASONIC
OZELL COONER PAINTS
TATA SALT
DURASHINE
MAHINDRA & MAHINDRA
DHFL
SONALIKA TRACTORS
BRITISH PAINTS INDIA
OZONE OVERSEAS LTD
VISHAL MEGA MART
PEPSICO
MULTANI PHARMACEUTICALS
SUKAM
DOMINOS- JUBILANT FOODS
ASHRIWAD PIPES
WELCOME SHOES
DERMAWAND



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Our Innovative Ideas are implemented in:

Media Planning for your Business promotion & Marketing Support in various mediums:

Outdoor Media

- ❖ Having Sole rights of advertising on **Delhi Metro Feeder Buses & RTV Buses in Delhi NCR.**
- ❖ Specialize in advertising on **Auto rickshaws on Pan India, covering more than (450 cities).**
- ❖ Having tie-ups of all Major Auto unions & Federations with a network of 5 Lacs Autos.
- ❖ Advertising on E-Rickshaws across North India
- ❖ Advertising on Delhi Metro Rail and Indian Railways across India.
- ❖ Radio Taxi (Cabs) Branding across Metro cities in India.
- ❖ Prominent Hoardings & Unipole All over India.
- ❖ BUS QUE Shelters across India.
- ❖ MOBILE MEDIA- Mobile Vans, Roadways/ City Buses Branding.
- ❖ OOH TV Digital Screen branding across India

Electronic Media

- ❖ Production for Creation of corporate films & AD Films – Animation & TVC Films.
- ❖ Media releases in Entertainment & News channels and Cable TV across India.
- ❖ FM Radio in All India.
- ❖ Cinema Advertising across India.

Print Media

- ❖ Advertisement release on All Newspaper & Magazines across India.
- ❖ High-quality designing & Printing for Pamphlets, Brochures,
- ❖ Mailers, Catalogues, Leaflets, Fliers & Inserts.

BTL ACTIVITIES

- ❖ Dealer Board/ Glow Sign Board fabrication & installation, In shop branding across India
- ❖ RWA activities, events management across India.

Digital Media

- ❖ Bulk SMS/Email Services
- ❖ SEO & Website Development
- ❖ Youtube, Facebook & Google Promotions / Adwords etc.